

Please join us for the 21st Annual
COTTONWOOD FESTIVAL
June 18 - 19, 2010
Brickyard Park, Hastings, Nebraska

Dear Exhibitor:

It's time to reserve your booth space for the 21st Annual Cottonwood Festival, June 18-19, 2010. Each year, as many as 10,000 people visit the rolling hills of Hastings' Brickyard Park to enjoy a summer weekend of visual and performing arts. Art displays and demonstrations, local and nationally recognized entertainment, children's activities, as well as food and crafts round out the family fun at the Cottonwood Festival - one of Nebraska's most important fine and performing arts events.

We are currently accepting applications from Marketplace exhibitors. Information and guidelines are as follows:

- Show Dates & Times: Brickyard Park will be open at 8:00 am, Friday, June 18 for set-up. All vendors are required to be set up by 2:00 pm, Friday, June 18, and must stay open during the following hours:
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|-------------------|--------------------|
| Friday, June 18 | 4:00 pm - 9:00 pm |
| Saturday, June 19 | 10:00 am - 9:00 pm |
- Show Location: Brickyard Park, Hastings, Nebraska
- Show Sponsor: Cottonwood Festival
- Sponsor Address: 301 S. Burlington, PO Box 1104, Hastings, NE 68902-1104
- Contact Person: Jean Murphy, Marketplace Chair
- Contact Email: jrmurphy@windstream.net
- Contact Phone: (402) 463-7329 days, or (402) 463-3695 nights/weekends
- Contact Fax: (402) 463-7358 Jean Murphy, or (402) 462-8202 Cottonwood Office
- Vendor Fees: \$60 for a 10'x10' freestanding booth space. Add an additional \$15 if electricity is required. This includes two, 2-day admission tickets to the festival. Additional 2-day admission tickets can be purchased for \$10 each during registration. Due to the expense of securing a large tent and the small amount of vendors wanting to use this avenue, we are no longer offering this option. Freestanding tents are available from many sources on line as well as at Walmart.
- Security & Liability: Security services are provided on the Festival grounds. However, the Festival assumes no liability for damage or loss of artists' work. Artists are advised to obtain their own insurance.
- Selection Process: A screening committee selects unique and varied marketable craft items. Only original handcrafted work will be accepted (no kits, ceramics, manufactured or flea market items). Each exhibitor is required to submit a minimum of six clear, quality photographs representative of all the work to be displayed in their booth. **If you have exhibited in the past, you only need to submit pictures of any new items you will be adding to your booth.** Also required is a complete description of all displayed items. The Cottonwood Festival reserves the right to require vendors to remove inappropriate articles from their booth. Vendors not complying with this requirement, risk being asked to leave the show and will not receive an application in future years. Checks sent with applications will not be cashed until after the selection process has been completed.

- Deadline: **Applications must be received by June 11th, 2010.** Acceptance notification will be mailed within two weeks of receipt of application. Please submit your applications early!
- Space Availability: All freestanding tents will be placed next to the sidewalk. All spaces are assigned on a first-come, first-serve basis. Apply early for best space assignment.
- Refunds: The Marketplace Committee must be notified no later than May 15, 2010 of cancellation in order to receive a full refund. No refunds will be made after that date. Last-minute cancellations may affect future acceptance.
- Display Area: Exhibitors are responsible for providing all tables, chairs, display boards, and floor covering that you will need to effectively display your wares. **PREPARE FOR INCLEMENT WEATHER!** The names and phone numbers of local rental companies are available upon request.
- Demonstrations: You are encouraged to demonstrate your skills within your booth to further educate the general public about creating your particular art. Demonstrations create a spirited and lively atmosphere and help increase interest and sales.
- 2010 Entertainment: Throughout the weekend the Stage on the Green will host local and regional entertainment. **BD & the Boys** will perform Friday night while the Nebraska **Wine Tasting Event** takes place under the Cottonwood Canopy. Saturday will feature **“Cottonwood’s Got Talent”**, a talent show featuring local entertainers vying for fame and fortune. Main stage entertainment will feature **Bobby Valli’s salute to Franki Valli** on Saturday, June 19th. A large crowd is anticipated for the Saturday concert alone!

Special efforts are continually being made to find quality crafters for the Marketplace area of the Cottonwood Festival. Please encourage your friends with unique, high-quality craft items to send an application.

Cottonwood Festival information and printable applications are available on our website:
www.cottonwood-festival.org

If you have questions or require additional information, please don’t hesitate to contact us. We hope to see you in June!

Jean Murphy
Marketplace Chair

Jacki Lemonds
Marketplace Assistant

2010 Marketplace Application Form & Required Waiver

Business Name _____

Sales Tax # _____

Name(s) of all working in your booth

Address _____

City _____ State _____ Zip _____

Daytime Phone (____) _____ Evening Phone (____) _____

Email Address _____ Website Address _____

Are all of your items handcrafted? Yes _____ No _____

Detailed description of all items to be included in booth display (please send a minimum of six quality photos). Only handcrafted items will be allowed.

Special Requirements/Comments: _____

Where did you hear about the Cottonwood Festival? _____

All booths are assigned on first-come, first-serve basis. Apply early for best booth assignment.

Fees: Freestanding 10'x10' tent - you provide \$ 60 \$ _____

Freestanding 10'x20' tent – you provide \$ 120 \$ _____

Electricity \$ 15 \$ _____

Make checks payable to Cottonwood Festival. Applications received without fees will not be accepted.

Required Waiver:

Neither the City of Hastings nor the Cottonwood Festival Organization takes responsibility for any loss of property, owned or displayed, by the exhibitors that was not directly the result of the sponsor's own gross negligence.

I agree to release the Cottonwood Festival of any responsibility or liability for damages or loss of property.

I understand that failure to abide by Festival regulations, as stipulated by the information attached, may result in the loss of my booth space and forfeiture of my registration fee.

Required Signature _____ Date _____

Mail application, waiver, photos, and fees to:

Marketplace Committee
Cottonwood Festival
301 S. Burlington, PO Box 1104
Hastings, NE 68902-1104

Questions? Call Jean Murphy at (402) 463-7329 days or (402) 463-3695 evenings